

EXHIBIT 22



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Global selling

Sell worldwide with Amazon

Access hundreds of millions of customers around the world with Amazon Global Selling

Already selling on Amazon.com?

Expand internationally

New to Amazon?

Get started

New sellers can get \$50 credit toward Sponsored Products ads—and other benefits. [Learn more](#)

Log in



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Reach



Accelerate your international sales using the power of Amazon's global brand

With over 200 million paid Prime members globally and hundreds of millions of worldwide active customer accounts, you can leverage Amazon's global scale using Amazon's state-of-the-art international logistics capabilities.

Grow

Grow and diversify your sales

Reduce low sales periods by taking advantage of peak seasons in other countries.



Global selling

Overview

Guide

North America

Europe

Japan

Australia

India

Singapore

Middle East

Where to expand

New sellers can get \$50 credit toward Sponsored Products ads—and other benefits. [Learn more](#)

Log in

Europe

Germany, UK,
France, Italy,
Spain, and the
Netherlands

With just one account
you can reach customers
across **28 different
countries** shopping in
Amazon's European
stores.

Learn about expanding
to Europe →

Asia-Pacific

Japan and
Australia

Be part of the world's
third-largest economy
by selling in Japan or
benefit from a growing
customer base by selling
in Australia.

Learn about expanding
to India →

Learn about expanding
to Japan →

Learn about expanding
to Australia →

Emerging

Middle East,
Turkey, Singapore,
and Brazil










Be among the first to
expand to our emerging
marketplaces like the
Middle East, Singapore,
Turkey, and Brazil.

Learn about expanding
to the Middle East →





Learn about expanding
to Singapore →

See how customers shop Amazon stores around the world:




Europe

-  [Amazon.co.uk ↗](#)
-  [Amazon.de ↗](#)
-  [Amazon.es ↗](#)
-  [Amazon.fr ↗](#)
-  [Amazon.it ↗](#)
-  [Amazon.nl ↗](#)
-  [Amazon.pl ↗](#)
-  [Amazon.se ↗](#)
-  [Amazon.com.tr ↗](#)





Asia-Pacific

-  [Amazon.co.jp ↗](#)
-  [Amazon.in ↗](#)
-  [Amazon.com.au ↗](#)
-  [Amazon.sg ↗](#)

Middle East

-  [Amazon.ae ↗](#)
-  [Amazon.eg ↗](#)
-  [Amazon.sa ↗](#)

Americas

-  [Amazon.com ↗](#)
-  [Amazon.ca ↗](#)
-  [Amazon.com.mx ↗](#)
-  [Amazon.com.br ↗](#)



Learn how to expand globally

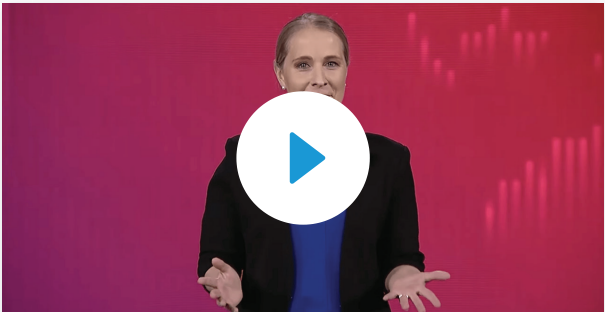
Watch presentations from Amazon Accelerate



Video 30:02

Expand to Established Amazon Stores

Learn about reaching customers in Europe, Japan, Canada, and elsewhere.



Video 24:43

Expand to Emerging Amazon Stores

Learn about reaching customers in Australia, Mexico, Brazil, and elsewhere.

See how other sellers operate worldwide

Blink Home Security



02/03





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Amazon FBA allowed us to get our product out to millions of people, and do it quickly and efficiently.

David Laubner

Blink Home Security | Redmond, WA, US



SELLS IN:

North America, Europe, Japan, Australia

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Get ready for global selling

Yes, you can do it—and we're here to help. [Learn how to expand successfully.](#)

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How to sell on

Selling Programs

Fulfillment by Amazon

Amazon for Brands

Online store builder

Resources


Selling Partner Blog
Seller University






Tools


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